

# Please share your best practice of sustainable tourism



Dear colleagues,

After an intense two year's dedication on mobility issues, the working group "[Sustainable tourism, cultural heritage and soft mobility](#)" of ALPARC, which is coordinated by the Task Force Protected Areas, restarts its initiatives focussing on soft tourism in the Alpine Protected Areas.

## Your actions

Please participate in our survey by **presenting your sustainable tourism project** and profit at the same time from the exchange of best practices at an Alpine level in order to get inspired for future possible actions!

We are particularly interested in **realised actions related to tourism diversification that show a strong link to the sustainable development**, thus respect the Alpine environment and the socio-cultural resources and respond to new challenges in the mountains (like i.e. the climatic change, the attraction of a new target group).

We would like to remind you of the three pillars of the sustainable development:  
***Environment - Society - Economy***

Please do not forget to send back the following elements:

- the filled in action sheet (in attachment)
- your logo
- 2-3 images for illustration purposes of your best practice

to the following email address: [bettina.bachmann@alparc.org](mailto:bettina.bachmann@alparc.org)

Your various contributions will allow us to elaborate a collection of best practices so as to trace the new tendencies in the Alpine Protected Areas and to create a common point for our upcoming workshop, which will be held with tourism project managers in the first semester of 2010.

## Your expectations

Furthermore, we would like to learn more about your priorities in the development of such activities and the evolving challenges. Your additional remarks on expectations and needs in this field will be much appreciated! They can be communicated apart from this form.

Thank you very much in advance for your participation in our survey!

With our best regards,

Bettina Bachmann & Azzurra Scuderi (Task Force Protected Areas, ALPARC)  
Mathieu Rocheblave (Regional Nature Parc Vercors / F, leader of the working group)